



▶ **MAKER OF ACTIVEBATCH® JOB SCHEDULER TEAMS WITH BARINGA PARTNERS TO OFFER WORLD-CLASS WORKLOAD AUTOMATION**

Business and IT Consultancy Baringa Partners Says Product From Advanced Systems Concepts is “One Of The Most Versatile Job Scheduling Applications Available...a Business-Critical Asset

MORRISTOWN, NJ and LONDON, UK – (London, 20 May 2009) – Advanced Systems Concepts, Inc. (ASCI), a leading provider of system software solutions that enhance Windows™, UNIX, Linux and OpenVMS systems, and Baringa Partners (formerly trading as “The Structure Group” in Europe), the management consultancy specializing in the financial services, energy and utilities sectors, today announced a new strategic alliance. The relationship will deliver high-quality consulting and implementation services for ActiveBatch®, Advanced Systems Concepts’ powerful job scheduling and workload automation software, to enterprises in the UK and other European Union countries, as well as in North America.

“In our work as an independent consultancy we routinely advise businesses on ways to implement or increase the efficiency of key business systems and processes. ActiveBatch has unique advantages that makes it ideal for many such deployments,” said Richard Webb, Senior Manager at Baringa Partners. “As one of the most versatile job scheduling applications available today, ActiveBatch has the ability to become a business-critical asset. Its value has already been proven with a number of our clients, which is why we’re entering into a preferred implementer relationship with ASCI.”





ActiveBatch, one of the most widely-used IT job scheduling and management applications with deployments in 36 countries, adds strategic business value by automating operations in real time for improved IT operations throughout an organization. ActiveBatch allows users to automate and centrally manage jobs and workflows across multiple and disparate operating systems, computing platforms, applications and databases. Furthermore, its event-driven architecture and support for Service-Oriented Architectures (SOAs) and Web Services places it at the cutting edge of job scheduling capabilities.

“Baringa Partners is an extremely well-respected European management consultancy. Through this alliance between Baringa and Advanced Systems Concepts, we will be able to further extend the availability of our product and technical resources in the UK and elsewhere in Europe,” said Jim Manias, Vice President of Marketing and Sales for Advanced Systems Concepts. “By working closely together, Baringa and Advanced Systems Concepts will provide rapid and enhanced deployment of ActiveBatch throughout client organizations.”

Baringa Partners, whose recent re-brand was the culmination of the process of legally separating from its US-based former sister company, The Structure Group, has had experience with Advanced Systems Concepts and ActiveBatch since early 2007. Richard Webb reports that ActiveBatch has great appeal with users due to its affordability and extensive range of functions and capabilities.

“ActiveBatch has a lot going for it, compared to other enterprise job schedulers. It’s very clever in the way it leverages distributed and bridge





computing environments. It can actually replace the need for dedicated server farms,” said Webb. “What’s more, its open framework allows developers to integrate .NET and many advanced business applications. We find that with ActiveBatch, the sky is often the limit.”

For more information about ActiveBatch, including a free copy of a recent Advanced Systems Concepts, Inc. commissioned Forrester Consulting study entitled “The Total Economic Impact™ Of Advanced Systems Concepts’ ActiveBatch Job Scheduling and IT Workload Application,” and other white papers, log on to www.advsyscon.com.

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About Baringa Partners LLP

Baringa Partners LLP (formerly known as The Structure Group in Europe) is a management consulting company with a focus on the energy, financial services and utilities industries in the UK and continental Europe. The company partners with blue chip companies when they are developing and delivering key elements of their business strategy. It works with organisations either to implement new or optimise existing business capabilities relating to their people, processes and technology. Baringa Partners' client base includes major blue chip companies such as EDF Energy, Centrica, NUON, E.ON, RWE, Lloyds Banking Group, Barclays, Barclays Capital and Thames Water.

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About Advanced Systems Concepts, Inc.:

Headquartered in Morristown, New Jersey, Advanced Systems Concepts, Inc. offers many software products and options for users of Microsoft Windows, UNIX, Linux, and HP OpenVMS systems. These

products provide answers to software developers and system managers with improved system efficiency and utilization. Advanced Systems Concepts today has over 200,000 licenses installed and a worldwide

base of customers in 33 countries around the world. Advanced Systems Concepts is a Microsoft

Independent Solution Vendor, a HP/Compaq Business Partner, a Sun Catalyst member, an IBM Business Partner and an HP-UX Power Partner. For more information, see the company's website at <http://www.advsyscon.com> or call (800) 229-2724 or 1 973 539 2660.

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